

CONFRONTING *change*



EXHIBIT SPONSORSHIP GUIDE

A decade ago, the Carolina Theatre of Durham's Civil Rights Committee, composed of community leaders and individuals with lived experiences fought for the desegregation of the theater, came together to ensure that the theater's history would never be forgotten through the creation of a historical exhibit called "Confronting Change."

"Confronting Change" shares the story of the youth protestors that successfully desegregated the Carolina Theatre in the 1960s after years of protest. The exhibit includes photos, news reels, and bios on the protestors and their experiences. In 2024, we will commemorate the 10th anniversary of the exhibit and its lasting effect on our community. The celebration will include several events leading up to the anniversary reception, which will include a documentary screening, reception, and discussion on April 17, 2024 at 5:30 pm.

FEBRUARY ONE



FEB 1 | 7 PM

STEP AFRIKA!



FEB 9 | 8 PM

SHOW WAY THE MUSICAL



APR 23 | 10 & 11:30 AM

EXHIBIT SPONSORSHIP LEVELS

\$5,000+

- 10 tickets to the VIP reception
- Speaking opportunity at the anniversary event
- Private tour with one of the Civil Rights Committee member(s) involved in the theater protests
- Donor's name added to the exhibit wall
- Your logo/name on the Carolina Theatre homepage
- Your logo/name in the Confronting Change brochure
- Your logo/name in the Confronting Change documentary credits
- Your logo/name included in Confronting Change emails
- Social media post about your support

\$2,500+

- 8 tickets to the VIP reception
- Donor's name added to the exhibit wall
- Your logo/name on the Confronting Change webpage
- Your logo/name in the Confronting Change brochure
- Your logo/name in the Confronting Change documentary credits
- Your logo/name included in Confronting Change emails
- Social media post about your support

\$1,000+

- 6 tickets to the VIP reception
- Donor's name added to the exhibit wall
- Your logo/name on the Confronting Change webpage
- Your logo/name in the Confronting Change brochure
- Your logo/name included in Confronting Change emails
- Social media post about your support

\$500+

- 4 tickets to the VIP reception
- Donor's name added to the exhibit wall
- Your logo/name on the Confronting Change webpage
- Your logo/name in the Confronting Change brochure
- Your logo/name included in Confronting Change emails
- Social media post about your support

\$250+

- 2 tickets to the VIP reception
- Donor's name added to the exhibit wall
- Your logo/name on the Confronting Change webpage
- Your logo/name in the Confronting Change brochure
- Your logo/name included in Confronting Change emails
- Social media post about your support



To guarantee inclusion on printed and digital materials please respond by March 1.

All proceeds will benefit the Carolina Theatre in its mission to present live events, film, and educational programs that enrich and celebrate Durham and the Triangle region.



CONTACT:

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