

## MARKETING OPTIONS

*The Carolina Theatre of Durham provides the following options to LESSEE to market their event using Carolina Theatre resources. All options are pending approval from the Carolina Theatre.*

Feature in Weekly Email	\$200 (44,000+ weekly subscribers).
Targeted Email	\$100 (clicked but didn't buy segments and buyers of similar shows).
100 11x17 Posters Distributed	\$250*
Placement in Theater Film Slideshow <b>OR</b> Digital Displays	\$100
Media Ad (Radio, Television, and More)	\$1,000 minimum
Graphic Design Services	\$100/hour; Please note that if design is required for any of the above items, a design fee will be added.

*\*based on 2022 pricing*