

MARKETING OPTIONS

The Carolina Theatre of Durham provides the following options to LESSEE to market their event using CTD resources. All options are pending approval from CTD.

Feature in Weekly Email	\$100 (70,000+ weekly subscribers)
Follow up Email	\$20
300 11x17 Posters	\$200, Poster distribution is an additional \$150*
Placement in CTD Film Slideshow OR On CTD screens in lobby & ballroom	\$100
Radio Ad	\$1,000 minimum
Graphic Designer Services	Fee agreed upon in advance per project

**based on 2019 pricing*