

MARKETING OPTIONS

The Carolina Theatre of Durham provides the following options to LESSEE to market their event using CTD resources. All options are pending approval from CTD.

Feature in Weekly Email	\$1/1,000 reach (Approx. 70,000 on CTD mailing list)
Follow up Email	\$20
Indy Ad Placement	1/32: \$77, \$123; 1/16: \$139, \$208; 1/8: \$264, \$350; 3/16: \$393, \$491 <i>Increased amount per size is for color; Larger sizes available</i>
300 11x17 Posters	\$200, Poster distribution is an additional \$150
Placement in CTD Film Slideshow OR On CTD screens in lobby & ballroom	\$100
Facebook Post	\$100 - \$300
Radio Ad	\$1,000 minimum
Graphic Designer Services	\$50, flat

If interested in any of the above options please contact Melanie Margarum:

Email: melanie@carolinatheatre.org

Phone: (919) 560-2801